



*Public Service  
in this  
Accessible  
Store*

Tea Room and Restaurant.  
—Eighth Floor  
Directories of all cities on file.  
—Third Floor  
Fur Storage Vaults.  
—On the Premises  
A. D. T. Messengers furnished.  
—All Floors  
Nursery for infants and children.  
—Third Floor  
Steamer and Railroad Information.  
—Third Floor  
Telegraph Office.  
—Third Floor  
Public Telephone Service.  
—All Floors  
Waiting Room and Lounging Room.  
—Third Floor  
Information of all kinds.  
—Third Floor  
U. S. Post Office Branch.  
—Third Floor  
Emergency Hospital.  
—Third Floor  
Service and Adjustment Desks.  
—All Floors  
Mail Order Bureau.  
—Tenth Floor  
Gimbel Brothers Bankers.  
—Balcony  
Credit Office. —Seventh Floor  
\* \* \*

Free delivery within the city limits and a wide radius of adjoining territory.  
\* \* \*

A dignified system of deferred payments is available on numerous lines. Detailed information upon application at the credit office.  
\* \* \*

The Gimbel Mail Order Service finds its way into every corner of the world. On request, the Gimbel Catalogue will be mailed to persons residing out of New York City.  
\* \* \*

## Broadway-Pennsylvania Thoroughfare

BENEATH THIRTY-THIRD STREET FROM BROADWAY TO SEVENTH AVENUE

## Another Short Cut to Gimbels

Affording Direct  
Under-Shelter  
Entrance  
to the

## GIMBEL STORE

—from Seventh Avenue Subway  
—from Long Island Railroad  
—from Pennsylvania Railroad  
—from Broadway Subway  
—from Hudson Tunnels  
—from Pennsylvania Hotel

NOTE: The Sixth Avenue Elevated has a direct under-shelter entrance into the Gimbel Store.  
\* \* \*

And the Fifth Avenue 'Bus stops at the door.

Let's see just how convenient the new thoroughfare will make things for you.

You arrive by Seventh Avenue Subway. Step out of the train; take a hop, skip and a jump to the thoroughfare; thence into the store. Under shelter, of course.

Come by Pennsylvania or Long Island train. Direct from the Pennsylvania station to the thoroughfare. Thence to the store. Still under shelter.

Alight from the Broadway Subway or Hudson tube train. Enter the store direct. Or walk a dozen steps to the thoroughfare, and thence into the store. All under shelter.

You are a guest of The Hotel Pennsylvania. You step from the door of the hotel directly into the thoroughfare and walk but a few steps into the Gimbel Store. Under shelter, to be sure.

The only time you need be without protection is when coming from your home to the railroad, tube or subway.  
\* \* \*

Broadway  
New York

# GIMBEL BROTHERS

Thirty-second and  
Thirty-third Streets.